



UNIONE EUROPEA



REGIONE PUGLIA



PROMOZIONE
Agenzia Regionale del Turismo

POC PUGLIA 2014/2020 | ASSE VI - AZIONE 6.8

POC-Additional Operative Programme Puglia 2014-2020 – Axis VI – Measure 6.8

Blog tour for new media

*Hidden Treasures of Puglia. Immerse yourself in history across Brindisi and Salento”
From March 10 to March 14, 2025*



In Puglia, art and history are everywhere. A four-day journey of discovery filled with wonder, between castles and cathedrals.

Day 1

Arrival in Brindisi. Check-in at the hotel.

A little further south, we'll visit the **Oria Castle**. Now a National Monument, it is a stone edifice that has hosted princes, knights, and nobles over the centuries. The visit continues with a tour of the Jewish Quarter. The itinerary includes a walk through the Montalbano Park, the garden of the Celestine Fathers located near the Convent, where visitors can watch the Castle from the outside in a peaceful and tranquil setting.

Brief introduction and greetings from Pugliapromozione.

Welcome dinner.

Day 2

Tour of **Gallipoli** and **Nardò**.

In Gallipoli, the pearl of the Ionian Sea, we discover the beauty of its historic center, with the Angevin Castle, charming churches, and elegant palaces. A must-see is the visit to the historic underground olive oil mill. We will continue along the Ionian coastline to reach Nardò, exploring its coastal areas filled with watchtowers, coves, and panoramic views. Before heading to the historic center, we'll stop at a fortified farmstead (masseria), where we'll sample local products and dance to the rhythm of the traditional *pizzica salentina*. Leaving the countryside, we'll visit the elegant baroque city, with its refined Piazza Salandra, the Aragonese Castle, and numerous churches, convents, and monasteries. Site inspection with operators. Dinner and overnight stay.

PugliaPromozione

www.agenziapugliapromozione.it

Direzione Generale / General management
Fiera del Levante, PAD. 172,
lungomare Starita, 70123 Bari
tel 080.5821411 fax 080.5821429
direzione.generale@viaggiareinpuglia.it

Sede di Bari / Office in Bari
piazza A. Moro 33/A, 70122 – Bari
tel 080.5242361 fax 080.5242361
bari.promozione@viaggiareinpuglia.it



UNIONE EUROPEA



REGIONE PUGLIA



POC PUGLIA 2014/2020 | ASSE VI - AZIONE 6.8

POC-Additional Operative Programme Puglia 2014-2020 – Axis VI – Measure 6.8

Day 3

Tour of **Galatina, Corigliano d'Otranto, and Otranto.**

The journey continues towards Galatina, home to the Basilica of Santa Caterina d'Alessandria, a gem that holds amazing treasures. Afterwards, a mandatory stop to taste the *pasticciotto*, a typical pastry from Salento. We will then head to the Volante Castle in Corigliano d'Otranto, an ancient fortress in the heart of Grecia Salentina, where we'll enjoy a lesson in the ancient Griko dialect.

Next, we continue to Otranto, a magical land that blends the ancient charm of the historic center with deep devotion, the shimmering reflections of the sea with the vibrancy of nightlife. We'll visit the seaside village, the Cathedral which houses a mysterious mosaic floor, and finally, the Aragonese Castle, with a special exhibition. Overnight stay at a *masseria* (traditional farmstead).

Day 4

Tour of **Lecce, Locorotondo, and Martina Franca.**

Arrival in Lecce, the baroque city that is home to architects, stone carvers, and artists. Visit local workshops and artisan studios, including a masterclass, street food in the historic center.

Heading north, we stop in Locorotondo to explore its charming alleys and the "lungomare" (seaview from atop the city). Don't miss the Belvedere, where the panoramic view of the entire Itria Valley is truly breathtaking.

Visit to Martina Franca, known as "the Acropolis of Puglia." A guided tour of the "I Pàstini" winery, showcasing the picturesque vineyards with native grape varieties such as Minutolo, Verdeca, Bianco d'Alessano, Primitivo, and Susumaniello.

Dinner among the century-old olive groves.

Overnight stay in the historic center.

Day 5

One cannot leave Puglia without visiting **Brindisi**, the ancient crossroads of peoples and cultures, and its Castle, along with the Church of Santa Maria del Casale, a Romanesque-Gothic jewel located not far from Brindisi Airport. Departure.

Please note that breakfast will always be served at the hotels. For lunch, an aperitif in scenic locations is offered, according to the various stops on the tour. Dinner will always take place at a restaurant in the overnight location.

*The itinerary may undergo changes depending on flight schedules, weather conditions, and time availability. The tour may be reversed in the order of visits for logistical reasons.

PugliaPromozione

www.agenziapugliapromozione.it

Direzione Generale / General management
Fiera del Levante, PAD. 172,
lungomare Starita, 70123 Bari
tel 080.5821411 fax 080.5821429
direzione.generale@viaggiareinpuglia.it

Sede di Bari / Office in Bari
piazza A. Moro 33/A, 70122 – Bari
tel 080.5242361 fax 080.5242361
bari.promozione@viaggiareinpuglia.it